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# Mensana Mobile Health, An Innovation & Social Impact Company

Amidst the nearly incomprehensible level of poverty exists across the globe, Mensana Mobile Health (MMH) has positioned itself as a platform for the delivery of basic services, which we believe all individuals are entitled to.

Mensana Mobile Health (PTY) LTD was initiated on Mandela Day 2013. Following in the foot steps of the 'Father of our Nation' this project aims to offer children from underprivileged backgrounds the opportunity to access world-class healthcare. Our focus is schools health and we believe that prevention is better than cure.

The Mensana Mobile Health model is an innovative approach to delivering the World Health Organization's Global Schools Health Initiative which has been adopted by many countries. Mensana Mobile Health has been put in place to ensure the implementation and service delivery of this initiative.

At MMH, we have developed a product and strategy that provide the tools and support to government agencies, NGOs, Corporate Social Responsibility and international funders to enable them to make sustainable impact in under-served communities of South Africa.



## A Platform To Take Social Impact Services Anywhere

The mobile unit is designed, built and operated to address some of Africa's most pressing needs. We strive to use sophisticated technology and operating solutions to create maximum impact and transparency.

Each unit in our fleet of repurposed, retrofitted vehicles are customised to suit the needs of our partners and the populations they serve.

In this way, we have developed comprehensive solutions that deliver healthcare services to members of the public – ultimately resulting in an enormous return on investment.





## Mobility is the Solution for Maximum Impact

At MMH, we recognise the need for mobility if we intend to provide essential services to the masses. Today, there are many people living without access to the most basic public services, such as healthcare services that could improve their quality of life.

**Mobility amplifies and enhances existing healthcare infrastructure** – relieving pressure from brick and mortar facilities, and allowing those structures to function effectively at a capacity they can handle.

**Maximum impact, maximum reach.** Putting services on wheels allows us to relocate regularly and constantly introduce new people to our solutions.

**Mobile units are agile** – they can seamlessly be adapted, repurposed and re-designed by our manufacturing division to fit our partners' needs.

**Mobile units form a relationship with communities that have been excluded from technological advancements.** There is currently a push to connect all of Africa, but unfortunately the infrastructure must still be built up in many areas. Our mobile units bypass the waiting period and bring connectivity and sophisticated technology directly to the people.





# Mobility for Maximum ROI for the Impact Investor

Your impact with our mobile units is more **affordable, reliable and measurable** than traditional social programmes.

Maximum impact for communities means **maximum ROI** for the investor.

**Cost per beneficiary** is radically reduced due to the numbers our mobile units can reach.

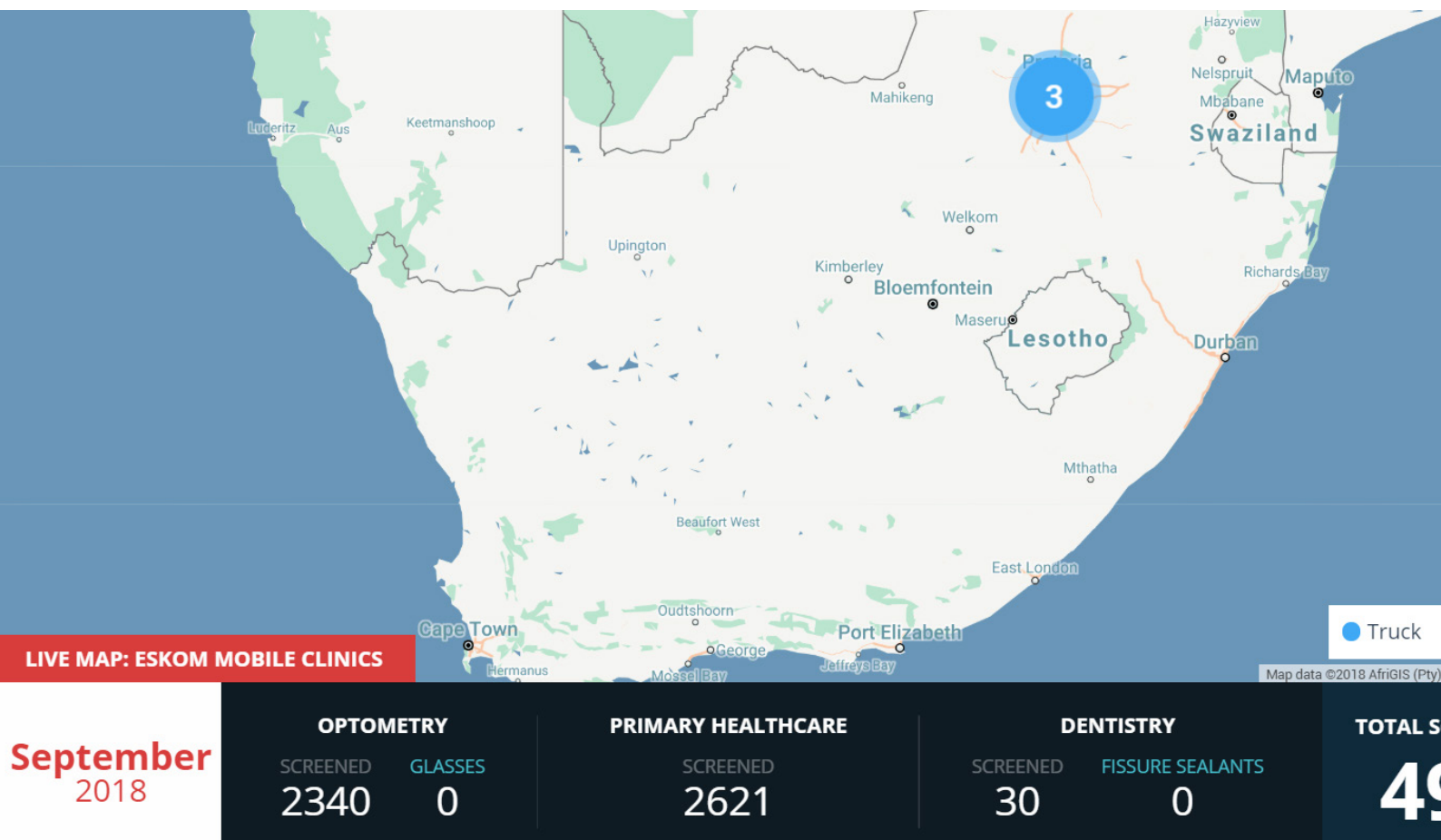
You can **reach** AND make a significant impact in your identified target population within their own environments.

Mobility makes it possible to reach previously untouched markets. You can be a **pioneer** in these new markets.

Your mobile unit is a **moving billboard** – advertising options to increase brand awareness are endless.

Our mobile units are flexible and able to **rotate through locations** all over Africa.

**Transparent, real-time reporting** is made possible thanks to our tailor-made software solutions. We will make sure you are always in the know with the accurate and easy-to-read dashboard, which can be made available to all partners.





## Technology

Our mobile units are manufactured in-house by our skilled technicians to be eco-friendly – even utilising solar panels to power all onboard equipment in all of our newer vehicles. We procure specialised equipment for our units from only the most reputable suppliers so our partners can be confident in the high-quality of our solutions.

MMH employs an in-house Innovation Team consisting of highly qualified developers and IT specialists. This team has developed a number of digital solutions that streamline and digitize operations processes, amplify our impact and extend the reach of our partners.

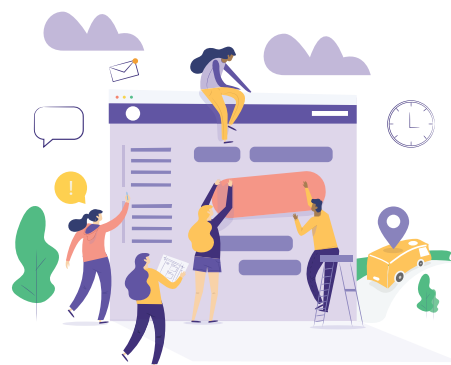
When collaborating with MMH, you can be sure that you will be involved in a high-impact project with results that speak for themselves with optimised reach and return on investment. Beyond that, by using our customised technology tools we will be able to communicate with you in a way that is convenient, transparent, and efficient.





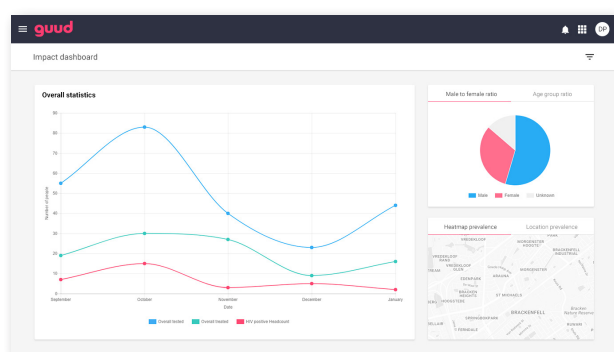
# Using Technology for Good

Guud is the only social impact management and insights product that helps Mobile Service Providers, Governments and NGO's to effectively deliver mobile healthcare, education and administrative services.



## Manage vehicles, collaborate and measure impact

Tools for operational collaboration and performance insights. Guud's tools make co-ordinating and collaborating easy, helping to deliver on mobile social impact projects from start to finish.



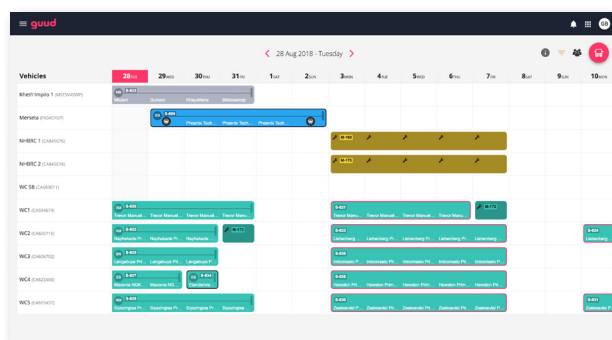
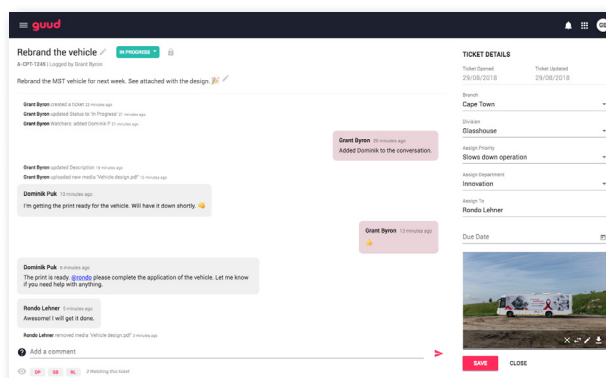
## Insights to understand project impact

Guud provides insights to measure and improve project impact. Get insights with project performance dashboards, live heatmaps, social media feeds and vehicle tracking.



## Team collaboration to get things done

Teams are at their best when they collaborate. Guud offers a space to manage tasks, collaborate with team members and make sure any project makes an impact.



## Management of mobiles

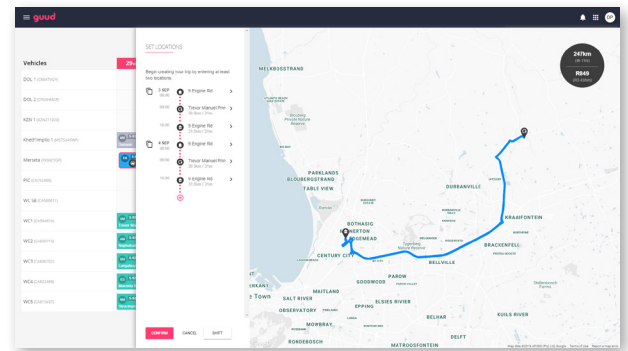
Proactive scheduling of vehicles for the day or even week will ensure projects stay on track and staff informed.





## Plan routes:

Knowing where to go is important, with integrated Google maps, route planning is made simple. Guud makes sure teams get where they need to be on time.



## Vehicle management:

Human Resources for vehicles, we have it covered. Guud monitors vehicle compliance from tracking insurance, vehicle licensing and fines.



## Driver web app

Knowing where to go is important, with integrated Google maps, route planning is made simple. Guud makes sure teams get where they need to be on time.



## Driver pool management

Knowing where to go is important, with integrated Google maps, route planning is made simple. Guud makes sure teams get where they need to be on time.





## MMH Client and Partner Portfolio



BETTER TOGETHER.



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## How It All Works

Each project is assigned a project manager and support team that will see to all logistic and operational aspects of our partners' projects. In essence, we can take care of the day-to-day and ensure that our partners get the results they hoped for.

MMH employs, trains and manages all onboard staffing – creating employment opportunities with each mobile unit on the road.

Additionally, our technology solutions provide our partners with in-sight into the daily operations on-the-ground, in real-time, from the comfort and convenience of their offices. The software solution, known as Guud, ensures transparency regarding our partners' investments, and efficient internal communication that allows us to run all of our projects seamlessly.





# Our Full Solution

## FULLY CUSTOMISABLE MOBILE UNITS

Clients have the freedom to give us their specifications for their mobile units and we will manufacture and customise accordingly.

## COMPREHENSIVE MAINTENANCE & OPERATIONS PLAN

Our contracts come with a set maintenance and operations plan aimed at keeping your investments on the road throughout the foreseeable future. During school holidays, the mobile will be in for an extensive maintenance check. As part of our maintenance arrangement, we provide a 24/7 call centre and assistance is also available to all our clients to ensure that the mobiles are operational and utilised to the full potential.

## PROJECT DATA CAPTURING: ON-BOARD SOFTWARE

Gathering and analysing information is very important to us as it will ultimately benefit your project. On board software allows for capturing of relevant data and automates statistical reports for each project.

## FOCUSED TEAM OF PROFESSIONALS

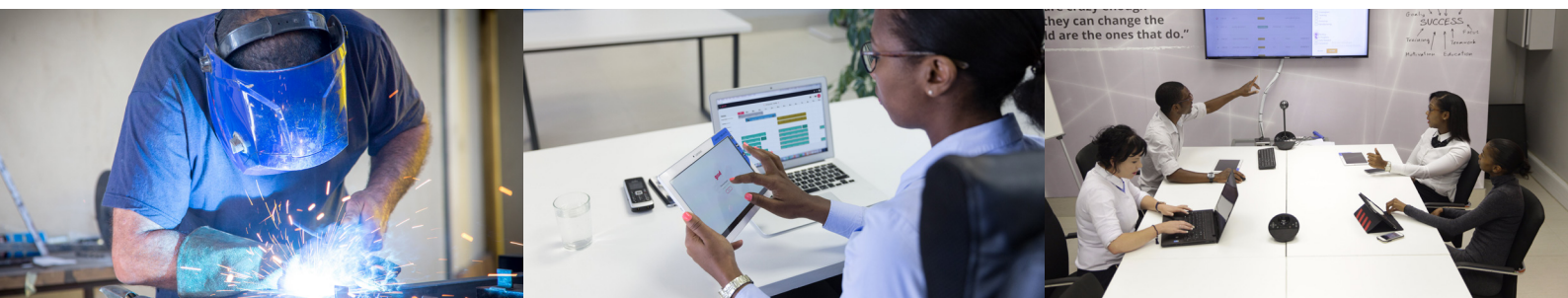
We employ and manage medical staff, facilitators and data capturers for our mobile projects where necessary. We recruit and manage staff based on our client's unique specifications.

## PROJECT MANAGEMENT

Each client is allocated one or more dedicated project managers who are responsible for running your project efficiently and effectively. These individuals will liaise with all relevant internal departments (e.g. maintenance, manufacturing, innovation) to ensure seamless communication and maximum productivity when it comes to operating your solutions.

## VEHICLE OPERATOR

MMH can provide comprehensively trained vehicle operators, who not only drive the vehicles, but also set up at each location with an in-depth understanding of all on-board specialised equipment.



## TRACKING AND SECURITY

All mobile units are equipped with trackers and security cameras, which ensure the safety of the units and allow for effective project monitoring. Furthermore, all specialised equipment is bolted into place to protect against damage and theft.

## ONLINE CLIENT PORTAL

Clients have access to dedicated online management systems to track their mobile units and the progress of their projects.

## DIGITAL SIGNAGE

Clients and partners will have the option to receive a screen in their offices that will keep display a customised client dashboard - showcasing your project and keeping you connected to the great work happening on the ground.

## FEEDBACK

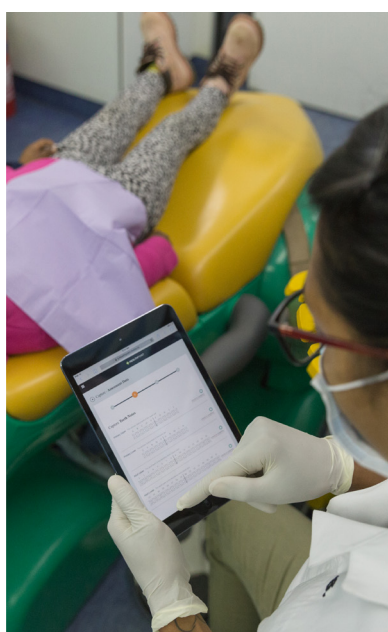
Project coordinators compile reports as desired by the client. These reports include statistics, mileage and beneficiary feedback, and are uploaded onto the online client portal, accessible to the client at any time.

## INTERNET ACCESS

All mobile units are fully equipped with internet connectivity and on-board servers - allowing us to load software and store data.

## COMPREHENSIVE REACH

MMH has offices and depots throughout South Africa and we have begun expansion into surrounding African nations. We have the ability to effectively service the whole continent.





# Mensana Mobile Health Infographic

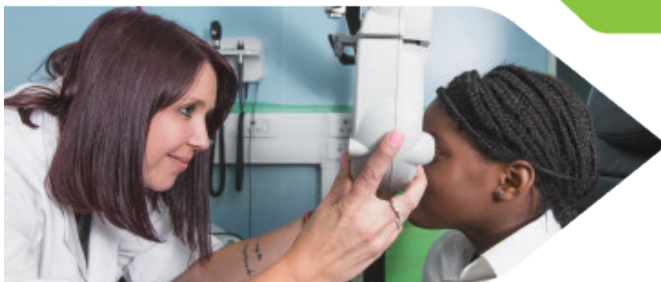


**17-20 minutes**  
to receive all 3 services



**Primary Healthcare**

Child stays up-to-date on all vaccinations



**Optometry**



Child is issued spectacles to correct visual impairments

**Oral Healthcare**



Child receives crucial preventative oral healthcare services, including the application of fissure sealants.



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# Mensana Mobile Health Programme:

**Mission:** The Mensana Mobile Health programme provides preventative healthcare services to children in under-served communities, with a focus on optometry, dental and primary healthcare services.

**The “What”:** We divide the mobile clinic into three sections: the front is dedicated to optometry services, the middle is primary healthcare and the back section is all about dentistry and oral hygiene.

**The “How”:** We employ qualified medical professionals, including optometrists, professional nurses, dentists, and oral hygienists, who are committed to providing the best quality of care to each child who comes through the mobile clinic.

## Primary Healthcare Section

- Health education and counseling
- Nutritional assessments
- Height, weight, BMI, and growth monitoring
- Motor skills and development milestones
- Hearing assessment
- Provision of immunisations
- Screen and treat minor ailments and refer to the local clinic or hospital for more serious health issues



## Optometry Visual Care Section

- Visual screening
- Provision of medication for children with minor ailments, or refer to the clinic for more serious issues
- Prescribe and issue spectacles to those with vision impairments
- Eye health examination



## Dental Hygiene Section

- Oral health education and promotion
- Scaling and polishing (cleaning)
- Fluoride treatments
- Application of fissure sealants
- Extractions
- Fill dental caries





**How long?** It doesn't take long to create a lasting and significant impact in a child's life. In just 30 minutes, a child can go through all three services, including screening and treatments, and even walk out of the mobile clinic with a brand-new pair of spectacles if needed.

**So, what's our impact?** Our current solution is capable of screening and treating around 40 patients per mobile unit, per day. We have grown to a fleet of 10 mobile clinics visiting primary schools across South Africa and bringing children quality preventative healthcare services.

Mensana Mobile Health has proven to be a unifier, joining public and private sector stakeholders to work with the same goal in mind. It is through this project that provincial Departments of Health, Education, and private funders have come together with the mutual goal of uplifting children and their communities.



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## Get in touch

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